



in partnership with



2012 Livestock Care Conference “Defining The Future” March 21 & 22

Holiday Inn 67th Street Red Deer, AB

AGENDA

MARCH 21, 2012

- 7:00 p.m. AFAC Annual General Meeting**
- 8:00 p.m. Talking Posters**
Welfare Labeling in Comparison with Recommended Codes of Practice
University of Alberta student presentations
- 8:30 p.m. Wine and Cheese Reception**

MARCH 22, 2012

- 7:00 a.m. Registration and continental breakfast**
- 8:15 a.m. Welcome and conference opening**
- 8:45 a.m. Setting the scene**
Charlie Arnot, Chief Executive Officer, Centre For Food Integrity, USA
- 9:30 a.m. Consumer expectations and their economic impact**
Glynn Tonsor, Assistant Professor, Agricultural Economics with
Emphasis in Livestock Extension and Research from Kansas State
University, USA
- 10:15 a.m. Networking break**
- 10:45 a.m. New partnerships – history in the making between the United Egg
Producers and the Humane Society of United States**
Gene Gregory, President, United Egg Producers, USA

- 11:15 a.m. EU swine gestation stall phase out - implications for producers**
Herman Vermeer, Scientist specializing in pig housing, welfare and behaviour at Wageningen UR Livestock Research, Netherlands
- 12:00 p.m. Lunch and Awards of Distinction**
- 1:00 p.m. The retail perspective and how that impacts producers**
TBD
- 1:30 p.m. Word on the street – consumer perceptions**
Theresa Dietrich, Principal, People Talking Market Research Services, Ontario
- 2:45 p.m. Networking Break**
- 3:15 p.m. Progressive Industry Leaders**
Showcase of innovative AB producers and industry representatives
- 4:15 p.m. Wrap Up & Closing**
- 4:30 p.m. Adjournment**

The poster display and exhibitor booths will be accessible prior to the AGM on March 21st and continue into the full conference program on the 22nd.

For conference information please visit the www.afac.ab.ca/lcc,
email lcc@afac.ab.ca or call the AFAC office at (403) 662-8050