



For immediate release
Calgary, November 13, 2003

Livestock Handling and Quality Assurance Lectures

The Alberta Farm Animal Care Association announces two *Livestock Handling and Quality Assurance Lectures* by world-renowned livestock handling consultant Dr. Temple Grandin on Friday, November 21:

- **LAKELAND COLLEGE** in Vermilion
10:00 to 12:00 am
5707-47 Avenue West
- **UNIVERSITY OF ALBERTA**
4:00 to 6:00 pm
Lilydale Classroom - Alberta Poultry Research Centre, Edmonton Research Station
60 Avenue and 115 Street

Dr. Grandin, Associate Professor of Animal Science, Colorado State University, will address the animal care auditing programs in place for major restaurant chains, including McDonald's, Burger King and Wendy's. "Auditing of the critical control points of handling helps to insure good animal welfare and preserves meat quality. People manage what they measure," says Dr. Grandin.

As well, Dr. Grandin will discuss how proper handling, livestock genetics and management attitude are keys to improving productivity, quality and profitability.

Don't miss this opportunity to hear Dr. Grandin. **These free lectures are open to the public.** For more information contact Lakeland College at (780) 853-8586 or the University of Alberta at (780) 492-2934.

These presentations are sponsored by AFAC, Lakeland College and University of Alberta.

Visit the Alberta Farm Animal Care website at www.afac.ab.ca for more information.

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