



2015 Livestock Care Conference  
March 26 & 27  
Calgary Stampede Park, Calgary, AB

## CONFERENCE AGENDA

### MARCH 26, 2014

- 7:00 p.m. **AFAC Annual General Meeting** – *Palomino Room*
- 8:00 p.m. **Talking Posters** – *Palomino Room*  
Post Secondary Presentations
- 8:45 p.m. **Presentation about Stampede** – *Palomino Room*  
Kurt Kadatz, Calgary Stampede
- 8:45 p.m. **Welcome Reception** – *Palomino Room*

### MARCH 27, 2014

- 7:30 a.m. **Breakfast** – *Palomino Room*
- 9:00 a.m. **Welcome and Opening Remarks** – *Palomino Room*  
Jason Krips – Deputy Minister of Agriculture, Alberta Government
- 9:15 a.m. **Welcome and AFAC showcase**  
Dr. Angela Greter – AFAC Acting Executive Director  
Brian Chomlak – AFAC Chair
- 9:30 a.m. **Proactive Stance on Animal Welfare**  
Brent Moen- Verus Swine Management Services Ltd.
- 10:15 a.m. **Social Media in Animal Agriculture #morethanjustacowvet**  
Cody Creelman- Veterinary Agri-Health Services
- 10:45 a.m. **Networking break**
- 11:15 a.m. **Could Animal Production Become a Profession?**  
David Fraser- University of British Columbia
- 12:00 p.m. **LUNCH BREAK & AWARDS OF DISTINCTION**
- 1:00 p.m. **Understanding Consumer Perceptions in Alberta**  
Nick Black- Intensions Consulting
- 1:30 p.m. **Bear Pit Interactive Session**  
Debra Murphy- RealAgriculture
- 2:30 p.m. **Networking Break**
- 3:00 p.m. **Diversified Livestock Panel**  
Dr. Terry Church-Bison, Dawn Sutton-Goat, Hugh Simpson-Bees
- 4:00 p.m. **Summary & Closing**  
Dr. Duane Landals