



Alberta Farm Animal Care's

2019 Livestock Care Conference Sponsorship Program

March 20 & 21, 2019

Alberta Farm Animal Care's 2019 Annual Livestock Care Conference (LCC) will take place on **March 20th and 21st in Olds, Alberta**. The theme of the conference is **Partners in Progress: Tools for Success**

Reasons to Sponsor

Hands on learning

There will be a condensed Technical Large Animal Emergency Rescue Workshop that will take place on March 20, 2019 with Dr. Rebecca Gimenez. This intensive session will feature in-class learning as well as demonstrations, videos of real livestock emergencies, and the opportunity to tour one of the Emergency Livestock Handling Equipment Trailers on March 21, 2019.

Student Engagement

The Livestock Care Conference is one of the only conferences that has a specific program designed just for students. This program engages students in conversations with industry experts, and has helped students find jobs after graduation. Student attendance and participation also provides a unique and modern perspective.

Multi-Species Speakers

As Alberta Farm Animal Care is a multi-species organization, our goal is to ensure that most of the livestock species are represented throughout the conference, and this is a great way to learn from and share with other sectors of the industry.

Food

On the evening of March 20th, we will be hosting a AAA Baron of Beef Dinner and beer tasting. Conference attendees and their invited guests are welcome to attend, tickets only \$50 and includes a trivia night. Gold, Silver and Event sponsors will receive complimentary reception tickets.

Networking

With plenty of time allotted for breaks and the evening reception, there are many networking opportunities at the Livestock Care Conference. Everyone in attendance will be a participant in the livestock sector value chain - this is a great chance to connect and discuss the latest issues.

Promotion

We couldn't bring together this incredible group of people without our sponsors and their dedication to livestock welfare in Alberta. Logos will be showcased on a slideshow during all breaks, on signage at the event, on pre-conference material, on social media and the website.

Sponsorship opportunities are designed to provide maximum value and exposure to sponsors. Please review the sponsorship levels below to discover which level of sponsorship would fit your organization's needs.

All sponsors will be recognized in:

- Promotional conference e-mails sent out from September – March
- Sponsor PowerPoint presentation during reception, breaks, and lunch
- Signage at the conference
- Logo/name on the LCC website and a link to the sponsor website
- Brand placement on AFAC social media (Facebook, Twitter, and Instagram)
- Sponsor recognition during the conference throughout the day

Please contact us to purchase a sponsorship or with any questions regarding the opportunities, at kristen@afac.ab.ca or 403-652-5111. Further information on the conference can be found on our website at <http://www.afac.ab.ca/2019>

Conference Sponsor

\$2,550

Gold Level: \$2,550

The Gold level sponsor will be provided with three complimentary registrations, three reception tickets, a brochure insert/item in delegate bags, and single space for a promotional display.

There are unlimited gold level sponsorship opportunities.

\$1,050

Silver Level: \$1,050

The Silver level sponsor will be provided with two complimentary registrations, two reception tickets, and a brochure insert/item in delegate bags.

There are unlimited silver level sponsorship opportunities.

\$525

Bronze Level: \$525

The Bronze level sponsor will be provided with one complimentary registration and a brochure insert/item in delegate bags.

There are unlimited bronze level sponsorship opportunities.

Evening Sponsor - March 20, 2019

\$2,000

Reception and Dinner Sponsor: \$2,000

The Reception level sponsor will be provided with three complimentary registrations, three reception tickets, two brochure inserts/items in delegate bags, and a single space for a promotional display.

There are two event/dinner level sponsorship opportunities.

Trade Show Exhibitor

\$525

Booth: \$525

Booth exhibitors will be provided with a single space for a promotional display and one complimentary registration. To further promote this sponsor, additional signage will be posted at the coffee stations, the sponsor will be mentioned prior to the break, and the sponsor may provide a brochure insert/item in delegate bags.

There are TEN exhibitor sponsorship opportunities.