

AFAC Update - October

[Campaign Preview](#)

[HTML Source](#)

[Plain-Text Email](#)

[Details](#)



Welcome

Our monthly e-newsletter will give you a quick look at what's kept us busy in the last month and what's coming up. If there's information you would like to see included or if you have any questions about our activities, please let us know!

info@afac.ab.ca

In this issue

Executive Director's Update

Marketing and Membership Manager's Update

Communications Coordinator's Update

ALERT Line

Upcoming Events





Executive Director's Update

The last month has been a whirlwind of activity with much of the staff out at trade shows, focus groups or meetings. I was able to attend one of the LWEF focus groups and was very impressed with the depth and scope of the conversations taking place there, as well as the variety of participants. The final report should be a truly comprehensive look at what we are doing and where there are opportunities to do more. Kudos to Melissa Moggy for the incredible amount of work she has done bringing this project to life!

Fall means the start of the very successful outreach program to post-secondary Ag schools, which is led and facilitated by Kristen Hall. Her passion for this knows no bounds and you will hear about the results of that work below. Another successful season!

Kristen (Mortensen) Lepp (congratulations!) continues to keep the social media and creative wheels flowing in the office among her many other duties. This monthly newsletter is coming to you, thanks to her. Great work!

Organizationally my focus has been on finalizing the three-year strategy and plan, working with partners on new projects that fall under the CAP program (I am really excited about some of the opportunities here- more to come!), and meeting with new and potential members as part of our ongoing membership drive. If you haven't joined us yet - what are you waiting for? (See below for info and the link)

Sharron Johanessen may be behind the scenes most of the year but she keeps us moving forward- on track and on budget. A million thank-you's Sharron for

all you do.

Have a great month!

Annemarie Pedersen



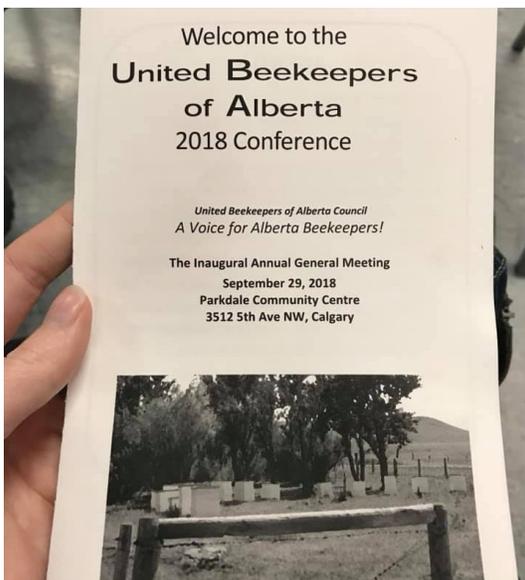
We are again looking for individuals or organizations to share our office space. If you know of someone who needs a desk or two, have them give us a call. Flexible terms and rates. Must be dog-friendly!

Marketing and Membership Manager's Update

These monthly updates are designed to tell you a little bit about what we have done and where we have gone. Well, where haven't I gone is the better question? Fall presentations to post secondary students have so far taken me from Fairview to Lethbridge and (almost) everywhere in between! As of right now, all of the post secondary institutions with an agriculture related program have been spoken to except for NAIT. A big thank you to the following for having us out:

Grande Prairie Regional College: Fairview Campus (31 Students)

Lethbridge College (26 Students)
Olds College x 2 (114 Students)
University of Alberta: Faculty of ALES (55)
University of Calgary: Faculty of Veterinary Medicine (28)
Lakeland College x 4 (99)



Aside from always talking, I have also had the pleasure of attending a few events around the province- CanWest in Banff and the United Beekeepers of

Alberta AGM in Calgary!

The next month will be back to spending the majority of my time on the Livestock Care Conference which will take place on March 20-21, 2019 in Olds, Alberta. Have you registered yet? [Click here to do so!](#)

Kristen Hall

Communications Coordinator's Update

I had the opportunity to attend the Canadian Farm Writers Federation Conference in Winnipeg thanks to the Alberta Farm Writers Association and it was a blast! I met so many great people, toured some amazing farms, and attended presentations from experts in a variety of fields (including a virtual reality showcase!)

I have been on the road a bit helping out with the LWEP focus groups and it's been so interesting to see the feedback that we're getting from such a diverse group of people.

AFAC also had the opportunity to be at the Alberta Livestock Expo in Lethbridge this past month. It was a great chance to reach out to producers in the area and talk about the trailers and the ALERT Line. Thanks to our awesome volunteers for helping us out and to everyone that stopped by and said hi!



Our applications for SCiP (serving communities internship program) internships have been delayed. Any students interested in participating the program, please be patient and they will hopefully be posted by the end of

November/start of December. If you have any questions, please email me at kristenm@afac.ab.ca

Last, but not least, I got married this past month! So just to add a bit more confusion into the two-Kristen office, my last name will be changing to Lepp.

Hope everyone's having a great fall,

Kristen Lepp



Extension Coordinator's Update

We've been very busy this past month with the Livestock Welfare Engagement Project, but that didn't stop us from releasing another issue of our [INIGHTS Newsletter!](#)

As you know, the online survey for the Welfare Engagement project was released in June and will be open until **October 31st**.

Anyone involved in animal agriculture in Alberta is encouraged to participate in the Livestock Welfare Engagement Project survey and have your voice heard!

the Livestock Welfare Engagement Project survey and have your voice heard! Your participation is a vital part of developing a deeper understanding of livestock welfare in Alberta.

We've had great uptake with almost 550 responses so far. Even with their busy schedules, producers still make up almost half of those responses!

Thank you to everyone that has taken the time to complete the survey. For those of you who haven't yet filled it out, please click the link below.

Welfare Engagement Survey



AS THE TRICK-OR-TREATERS COME OUT THE SURVEY WILL CLOSE

Time is running out to have your voice heard. Share your thoughts on animal welfare in Alberta's livestock industry.

October 31st Deadline

Focus groups for the project began on September 20th at Grande Prairie Regional College Fairview Campus. Since then, we have completed focus groups at Lethbridge College, Olds College, and the University of Alberta. We will have our final focus group at Lakeland College on October 25th.

Participation at the focus groups has been lighter than anticipated, but those who did attend were always open and actively engaged. Thank you to everyone who took the time out of their busy schedules to add breadth to the final report, which will be shared with the Government of Alberta.

The Livestock Welfare Engagement Project was requested and is being funded by Alberta Agriculture and Forestry.



DID YOU KNOW?

**ALBERTA LIVESTOCK
PRODUCERS CAN BECOME AFAC
MEMBERS FOR ONLY \$100**

JOIN TODAY!

ALERT Line

The [ALERT Line](#) is an anonymous, producer-helping-producer call line. If you ever see animals in distress, call **1-800-506-2273**

The ALERT Line doesn't seem to be slowing down much as the year

progresses in winter, and with the potential feed shortage in sight, we don't see that happening anytime soon. Some common concerns revolved around livestock at large and livestock without access to feed/water.

September had a total of 19 calls:

- **15 Cases (10 resolved, 2 passed to the SPCA, 1 pending and 2 unfounded)**
- **3 Information Calls (Resolved)**
- **1 Emergency Livestock Handling Equipment Trailer Call (Resolved)**

Do you know where the closest Emergency Livestock Handling Equipment Trailer is to you? Check out this [video](#) to learn about all of the locations and how to access a trailer if you need one.



Upcoming industry events

[Alberta Lamb AGM](#)

- Nov 3
- Leduc, AB

[Ag For Life Agriculture Education Symposium](#)

- Nov 15-16
- Red Deer, AB

[Alberta Milk AGM and Dairy Conference](#)

- Nov 20-21
- Calgary, AB

[2019 Livestock Care Conference](#)

- March 20 & 21
- Olds, AB

Check out our blog

Copyright © 2018, All rights reserved.
www.afac.ab.ca

Our mailing address is:

PO Box 5201 #5 112 Centre Street
High River T1V 1M4

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.

This email was sent to << Test Email Address >>
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
Alberta Farm Animal Care · PO 5201 · #5 112 · High River, Alberta T1V 1M4 · Canada

