



COMMON **MYTHS** ABOUT ANIMAL AGRICULTURE



MYTH: MILK CONTAINS ADDED HORMONES

In Canada, it's illegal to use hormones to increase milk production. However, low levels are naturally present in dairy.

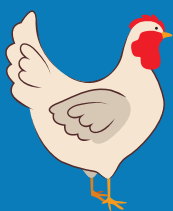
MYTH: ALL BEEF CATTLE ARE GIVEN HORMONES

Not all farmers give their cattle hormones. Hormones can help animals convert food into muscle more quickly, leading to a lower environmental impact.



MYTH: CHICKENS & TURKEYS ARE FED HORMONES & STEROIDS

Chickens and turkeys are fed a nutritious grain-based diet. The use of hormones and steroids in the poultry industry has been illegal for over 50 years.



MYTH: ALL MEAT PRODUCTS CONTAIN ANTIBIOTICS

All animals must go through a specific withdrawal period, to ensure there are no antibiotic residues remaining in the meat or milk before they are processed.

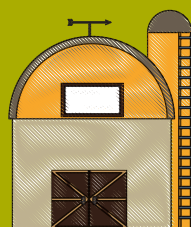


MYTH: FARMERS DON'T CARE ABOUT THEIR ANIMALS

Farmers work around the clock, every day of the year, to raise their livestock in with a high standard of animal care.

MYTH: ANIMALS ARE HOUSED IN INHUMANE FACILITIES

Modern facilities are designed to provide a comfortable and healthy environment, which is conducive to improved production.





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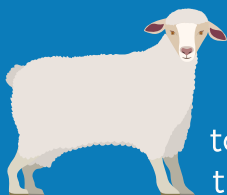


MYTH: ALL POULTRY ARE RAISED IN CAGES

Advances in housing include enriched cages, free-run, and free-range. All provide sound shelter for poultry raised in Canada.

MYTH: AGRICULTURE HAS GREATER GREENHOUSE GAS EMISSIONS THAN CARS

Agriculture accounts for 8% of Canada's total greenhouse gas footprint whereas transportation accounts for 24%.



MYTH: SHEARING IS CRUEL

Shearing is the removal of the wool by shaving. If not sheared, wool will continue to grow and can impede mobility, increase the risk of overheating, obstruct vision, and increase the risk of parasite infection.

MYTH: GRAZING LAND CAN BE USED FOR CROPS

Livestock often graze land that is not suitable for crops. Additionally, pasture land is a natural habitat for wildlife that would be destroyed if used for crops.



MYTH: HONEY BEES ARE DYING

As with all livestock, honey bee health is a complex issue and is affected by a variety of factors. Honey bee populations have been increasing for the past 15 years thanks to good beekeeping practices.

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